



ELAN®

# Your Home Automation Standard

## *Sell More Homes Faster*

Personalized home technology helps you sell more homes. The ELAN Entertainment and Control Platform delivers scalable smart home control and automation solutions, with compelling packages personalized to meet the needs of individual homebuyers.



ELAN

2017

Human Interface of the Year  
Award Winner

## The ELAN New Home Program

- ▶ Powerful Standards, priced right
- ▶ Stay on schedule with direct manufacturer support
- ▶ Complete supply chain, turnkey products and installation
- ▶ Works with the best products on the market
- ▶ Collaborate to create system packages that are tailored for your homes and buyers
- ▶ Tell the story with digital and print marketing support
- ▶ Demo systems and displays for model homes and design centers
- ▶ Hosted sales events to help sell systems – and more homes
- ▶ Homebuyer support and training tools

## The ELAN Homeowner Experience

- ▶ Easiest to learn and use, connects the whole home
- ▶ Each system personalized for homebuyer's needs
- ▶ Beautiful, award-winning design and aesthetics
- ▶ Open platform is "future proof"



# ELAN Home Automation Packages

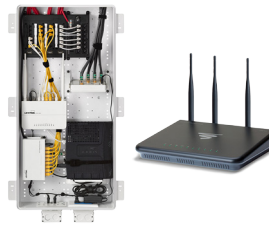
Sell more homes. Stay on schedule.  
Inspire your homebuyers.

ELAN System Packages make it easy for you to sell – and easy for your homebuyers to select – the right smart home control and automation package. Each upgrade enhances the “Standard” for the personalization homebuyers demand. We work with you to develop a custom Standard package and upgrade options based on the development and your target homebuyers.



## The Backbone

Each home starts with a standard structured wire backbone and a standard, upgrade-ready home WiFi network.



## Home Automation Standard

The Standard turns the home into a smart home with essential control and automation features. And with each added option, 1 + 1 does equal 3 as the optional systems work together for added value, such as turning on your front porch light when your doorbell rings at night.

### ***The Standard package typically includes:***

- ELAN Controller – the brains of the system
- Intercom Video Doorbell – to see and talk to visitors to your home - from home or away
- Smart Thermostats – for comfort and energy savings, managed from anywhere through the ELAN Mobile App
- Intelligent Lighting – smart light switch/dimmers that can be controlled in real time or set to a schedule



ELAN g1 Controller



Standard Package Items: ELAN Controller, video doorbell, smart thermostat, lighting dimmers

## One App for Everything

The ELAN system integrates everything into one convenient App for smartphone or tablet.



ELAN climate and lighting control

# Personalized Upgrade Packages

Optional packages make it easy for you to add homebuyer value.

## Peace of Mind

**Adds automated door lock, wireless garage door opener, and camera.**

When a visitor arrives, see and talk to them from the phone, choose to let them in either the front door or the garage, and turn the light on so they can leave a package, all while watching on the camera.



## Safe & Sound

**Adds a compatible security system.**

Now, see who is at the door, then disarm the security system, open the door and turn on lights. Activate lights and turn off the HVAC system when the fire alarm is triggered, and more.



## Music Everywhere

**Adds eight in-ceiling speakers (four stereo zones) and a multi-room audio controller.**

Play favorite streaming stations across 4 independently controlled stereo zones. Hear the door chime through speakers, even initiate an intercom page from your phone into a single room or the entire house – from either home and away.



## Media Room

**Adds a 5.1 surround system with in-ceiling speakers, subwoofer, and AV Receiver.**

Delivers one-button control and high performance audio to the TV experience, plus enhanced sound in the primary media space. Listen to the TV on all speakers throughout the home.



## A La Carte Options

Your solution will include additional enhancements to add more lighting, locks, outdoor music and central vacuum.







# Let ELAN be your partner in delivering the enhanced smart home experience to your homebuyers.

ELAN makes it easy – and profitable – to deliver personalized smart home solutions that delight your homebuyers and help you sell more homes.

Learn more at [www.elanhomesystems.com/builders](http://www.elanhomesystems.com/builders)

Email us at [builder@elanhomesystems.com](mailto:builder@elanhomesystems.com)



*ELAN is a proud sponsor of  
The Gary Sinise Foundation's R.I.S.E. Program  
that provides specially adapted smart homes for  
wounded veterans, each controlled by an ELAN system.*

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